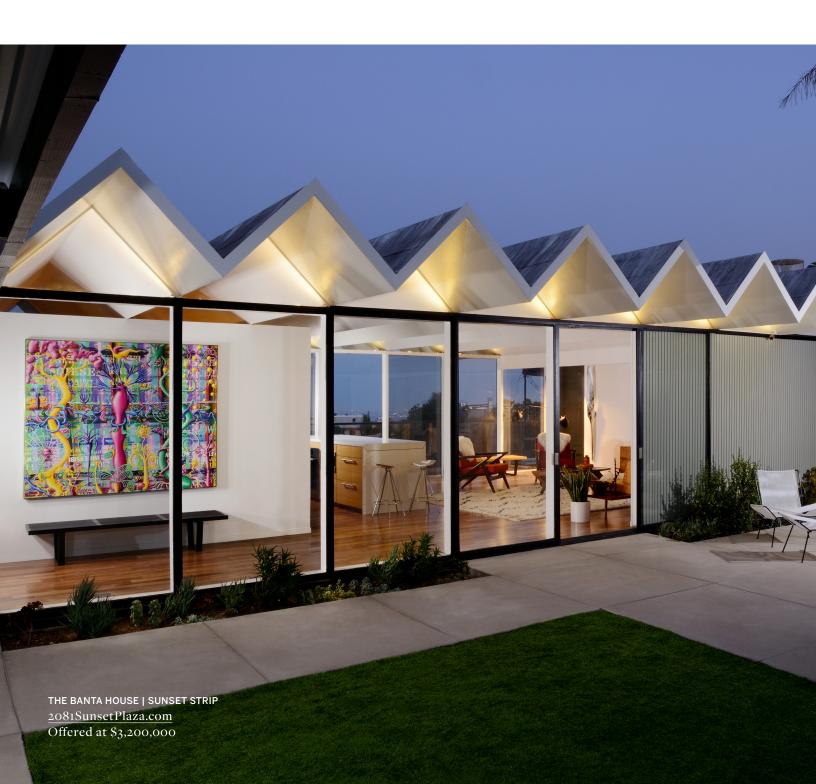
Greater Los Angeles

Market Update

Sotheby's INTERNATIONAL REALTY







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Greater
Los Angles
                                  Market Snapshot
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A MESSAGE FROM

Frank Symons

EVP/COO, Western Region

I take great pleasure in presenting the Greater Los Angeles Market Update for the third quarter of 2018.

According to the local MLS, the median and average selling price in Greater Los Angeles continues to rise. The average sales price of single-family homes sold in the Los Angeles area increased 9% year over year from \$2.3M in 2017 compared to \$2.5M in 2018. The overall median selling price reached a high of \$1.68M, a 9% increase compared to the same time last year of \$1.49M. Additionally, the average days on the market for single-family homes declined 8 days in the third quarter of 2018 to 79 days compared to 87 days in the third quarter of 2017.

Since our flagship brokerage opened in Beverly Hills in 1995, Sotheby's International Realty has had a white-gloved finger on the pulse of the real estate market. In the pages that follow, we have prepared a thorough review of the Greater Los Angeles market, with an in-depth analysis of each of the neighborhoods we serve.

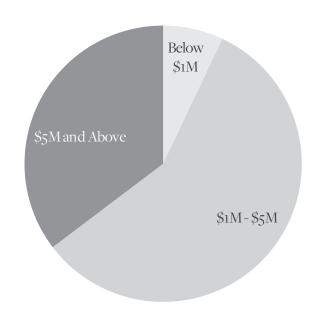
I hope that you enjoy exploring our quarterly market update, and I invite you to discover more information online at sothebyshomes.com. If Sotheby's International Realty can be of service to you in the sale or purchase of property in California or anywhere else, please call me at (310) 786-1801 so that I may personally introduce you to a local expert.

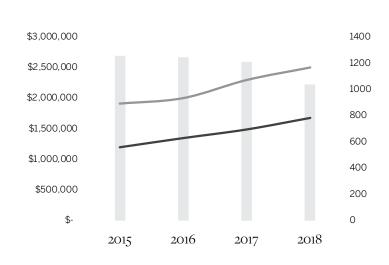
GREATER LOS ANGELES BROKERAGES

Beverly Hills | Brentwood | Los Feliz | Malibu | Pacific Palisades | Santa Monica | Sunset Strip SOTHEBYSHOMES.COM/SOCAL

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Market Snapshot Q3 | Greater Los Angeles





Sales Volume by Price Category

Median Selling Price vs. Average Selling Price vs. Total Units Sold

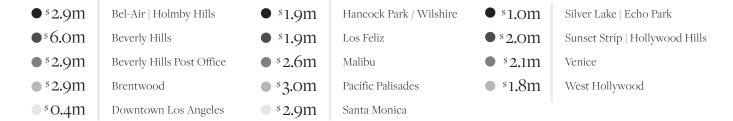




Comparison by Neighborhood









at a glance

29.2%

Change in Median Selling Price {2018 v 2017}

87

Average Days on Market

32

Units Sold

\$2.9m



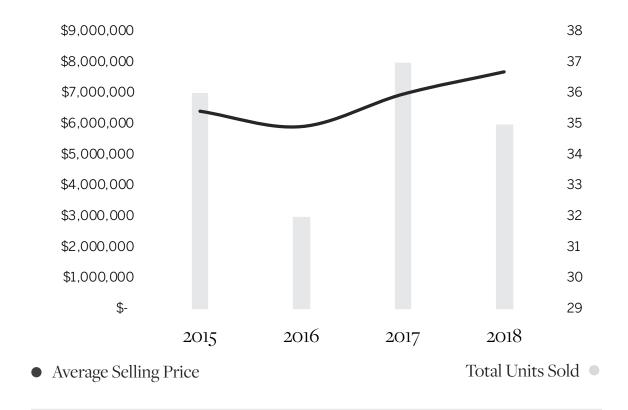
About

Bel-Air & Holmby Hills

Bel-Air's stately gates off Sunset Boulevard lead down winding streets lined with lavish homes with lush vegetation. Popular with celebrities and entertainment industry elite, the neighborhood is home to the landmark Hotel Bel-Air, and offers a rare kind of seclusion in a non-stop city.

SOTHEBYSHOMES.COM/BELAIR

Q3	Median Selling Price	Sale Price vs. List Price	Closed Units	Active Inventory	Average Days on Market
{2018 vs. 2017} Change	29.2%	-	-27.3%	15.9%	-27.7%
2018	\$2,917,500	-8.5%	32	131	87
2017	\$2,257,500	-3.8%	44	113	120
2016	\$2,317,500	-7.0%	36	103	103
2015	\$2,015,000	-6.3%	43	85	89



About

Beverly Hills

Whether you are an art aficionado or feel the lure of the unparalleled shopping of Rodeo Drive, Beverly Hills is known worldwide as a premier destination for luxury.

SOTHEBYSHOMES.COM/BEVERLYHILLS

Q3	Median Selling Price	Sale Price vs. List Price	Closed Units	Active Inventory	Average Days on Market
{2018 vs. 2017} Change	14.4%	-	-5.4%	16.5%	5.3%
2018	\$6,006,000	0.2%	35	99	107
2017	\$5,250,000	5.1%	37	85	101
2016	\$4,843,890	-2.6%	32	87	107
2015	\$4,877,500	7.8%	36	69	121

at a glance

BEVERLY HILLS

14.4%

Change in Median Selling Price {2018 v 2017}

107

Average Days on Market

35

Units Sold

\$6m





at a glance

BEVERLY HILLS POST OFFICE

3.6%

Change in Median Selling Price {2018 v 2017}

111

Average Days on Market

43

Units Sold

\$2.9m



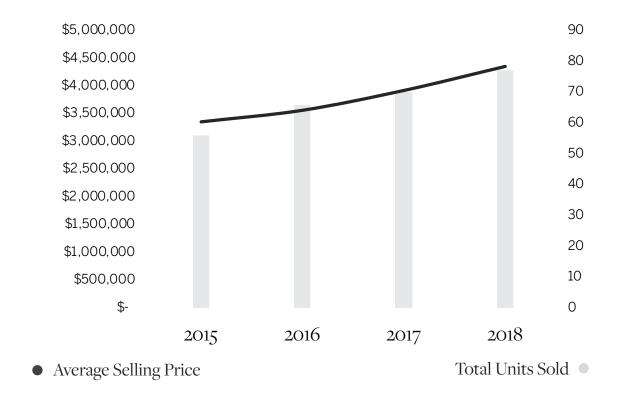
About

Beverly Hills Post Office

Beverly Hills Post Office is home to grand estates, mansions, as well as some of the most celebrated gated communities. The hillside location offers incredible views of the Los Angeles basin, Pacific Ocean, and Catalina Island.

SOTHEBYSHOMES.COM/BHPO

Q3	Median Selling Price	Sale Price vs. List Price	Closed Units	Active Inventory	Average Days on Market
{2018 vs. 2017} Change	3.6%	-	-8.5%	24.1%	-0.4%
2018	\$2,900,000	-3.2%	43	134	111
2017	\$2,800,000	-6.5%	47	108	111
2016	\$2,475,000	-0.9%	42	134	106
2015	\$2,525,000	0.0%	41	110	113



About

Brentwood

Brentwood is known for its palatial estates and laid-back California elegance. It's the perfect enclave for dining at Katsu-ya or biking down San Vicente to the ocean. Perched on a hill above this chic neighborhood, take in the architecture and art on display at the Getty Center.

SOTHEBYSHOMES.COM/BRENTWOOD

Q3	Median Selling Price	Sale Price vs. List Price		Active Inventory	Average Days on Market
{2018 vs. 2017} Change	-0.8%	-	10.0%	18.9%	11.1%
2018	\$2,910,000	-2.8%	77	113	103
2017	\$2,932,500	-1.8%	70	95	93
2016	\$2,637,500	-5.6%	66	94	102
2015	\$2,775,000	-2.6%	56	95	97

at a glance

BRENTWOOD

-0.8%

Change in Median Selling Price {2018 v 2017}

103

Average Days on Market

Units Sold

\$2.9m





at a glance

DOWNTOWN LOS ANGELES

8.6%

Change in Median Selling Price {2018 v 2017}

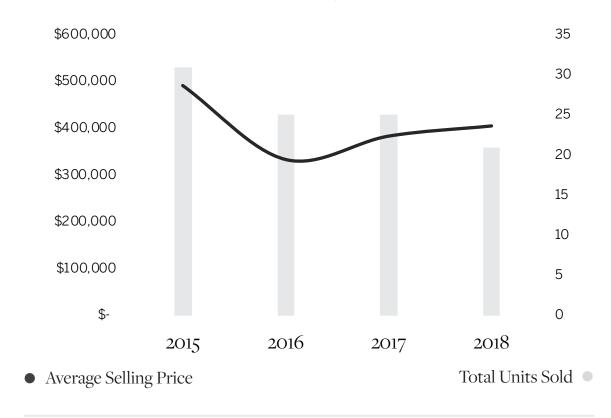
73

Average Days on Market

21

Units Sold

\$400k



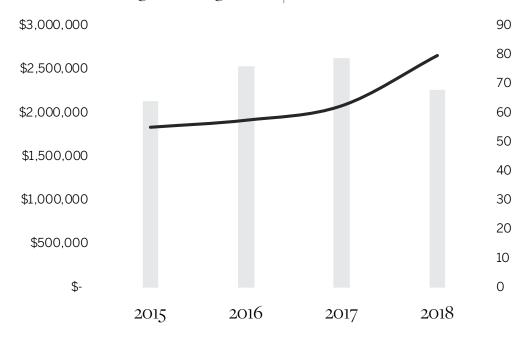
About

Downtown Los Angeles

Downtown L.A. offers urban living at its finest, and is the heart of L.A.'s art boom which has put the city on the world stage of contemporary art. Gleaming new landmark lofts, a central business district, and popular revolving art attract thousands of new residents to every year.

SOTHEBYSHOMES.COM/DTLA

Q3	Median Selling Price	Sale Price vs. List Price	Closed Units	Active Inventory	Average Days on Market
{2018 vs. 2017} Change	8.6%	-	-16.0%	17.9%	-34.9%
2018	\$380,000	-4.8%	21	33	73
2017	\$350,000	0.0%	25	28	111
2016	\$279,000	-3.5%	25	24	117
2015	\$280,500	-3.3%	31	32	129



Average Selling Price

Total Units Sold

About

Hancock Park/Wilshire

Centrally located and surrounded by the Wilshire Country Club, Hancock Park boasts some of the best classical Los Angeles architecture, making it one of the most desirable areas in all of Southern California.

SOTHEBYSHOMES.COM/HANCOCKPARK

Q3	Median Selling Price	Sale Price vs. List Price	Closed Units	Active Inventory	Average Days on Market
{2018 vs. 2017} Change	9.9%	-	-13.9%	54.9%	-34.2%
2018	\$1,868,000	-0.8%	68	79	63
2017	\$1,699,000	-2.9%	79	51	96
2016	\$1,332,500	-2.7%	76	93	86
2015	\$1,527,500	7.2%	64	79	72

at a glance

HANCOCK PARK/WILSHIRE

9.9%

Change in Median Selling Price {2018 v 2017}

63

Average Days on Market

68

Units Sold

\$1.9m





at a glance

LOS FELIZ

3.5%

Change in Median Selling Price {2018 v 2017}

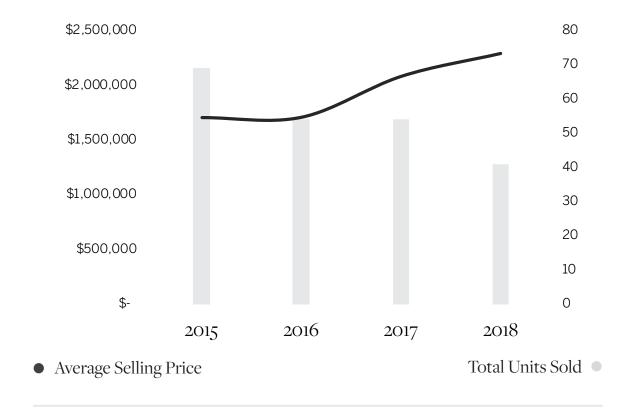
61

Average Days on Market

41

Units Sold

\$1.9m



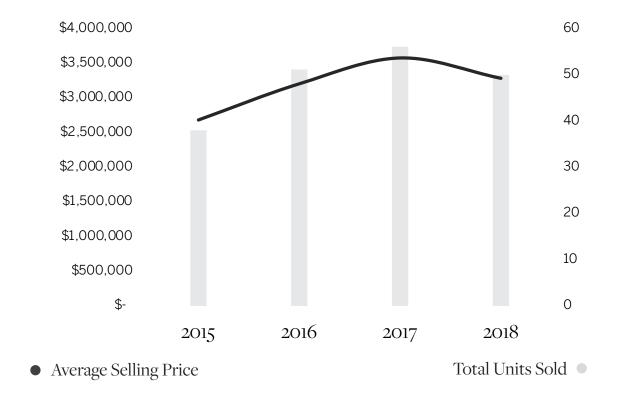
About

Los Feliz

Los Feliz is a creative neighborhood with an independent vibe all its own. This historic neighborhood is steeped in architectural history, boasting homes designed by Richard Neutra, John Lautner, and Frank Lloyd Wright.

SOTHEBYSHOMES.COM/LOSFELIZ

Q3	Median Selling Price	Sale Price vs. List Price	Closed Units	Active Inventory	Average Days on Market
{2018 vs. 2017} Change	3.5%	-	-24.1%	5.6%	-18.3%
2018	\$1,850,000	2.8%	41	57	61
2017	\$1,787,500	-0.4%	54	54	75
2016	\$1,525,000	-0.5%	54	57	82
2015	\$1,400,000	1.7%	69	61	73



About

Malibu

With nearly 27 miles of gorgeous coastline covered in pristine beaches, Malibu is one of the most storied oceanfront communities on the West Coast. The area offers long strands of private beaches, world-class surfing at Zuma and El Matador, and front-row seats to unforgettable sunsets. Malibu is both classic California and understated/rustic elegance.

SOTHEBYSHOMES.COM/MALIBU

Q3	Median Selling Price	Sale Price vs. List Price	Closed Units	Active Inventory	Average Days on Market
{2018 vs. 2017} Change	-9.6%	-	-10.7%	18.9%	-37.0%
2018	\$2,555,000	-7.7%	50	176	112
2017	\$2,825,000	-13.4%	56	148	178
2016	\$2,400,000	-7.5%	51	162	198
2015	\$2,482,083	-6.2%	38	169	109

at a glance

MALIBU

-9.6%

Change in Median Selling Price {2018 v 2017}

112

Average Days on Market

50

Units Sold

\$2.6m





at a glance

PACIFIC PALISADES

-6.2%

Change in Median Selling Price {2018 v 2017}

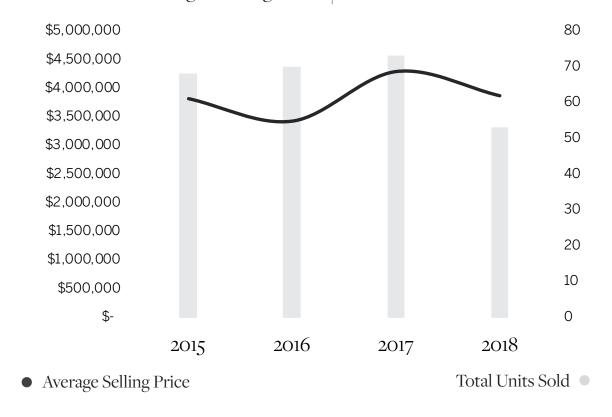
74

Average Days on Market

53

Units Sold

\$3m



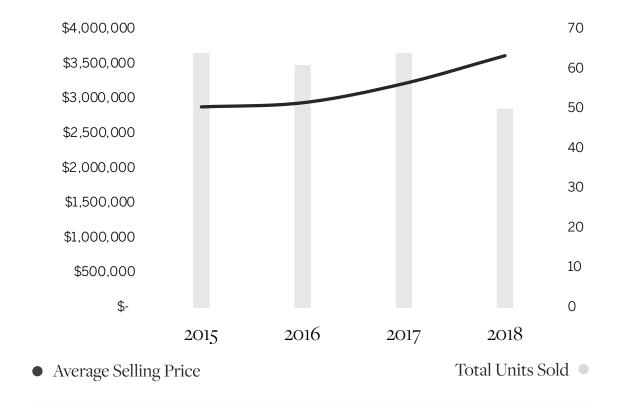
About

Pacific Palisades

More a retreat than an urban neighborhood, the Palisades sits against a stunning backdrop with views of the Santa Monica mountains, the Pacific Coast, and several canyons that run between them. The Palisades are a green oasis within Los Angeles.

SOTHEBYSHOMES.COM/PACIFICPALISADES

Q3	Median Selling Price	Sale Price vs. List Price	Closed Units	Active Inventory	Average Days on Market
{2018 vs. 2017} Change	-6.2%	-	-27.4%	36.2%	-16.4%
2018	\$3,003,000	-7.6%	53	94	74
2017	\$3,200,000	-1.5%	73	69	89
2016	\$2,800,00	-3.3%	70	98	81
2015	\$2,977,500	-1.5%	68	74	78



About

Santa Monica

L.A.'s premier beach destination, Santa Monica blends urban energy, beach town atmosphere, and world-class oceanfront hotels like Shutters and Casa Del Mar, whose back yard is the glorious Pacific Ocean.

SOTHEBYSHOMES.COM/SANTAMONICA

Q3	Median Selling Price	Sale Price vs. List Price	Closed Units	Active Inventory	Average Days on Market
{2018 vs. 2017} Change	7.4%	-	-21.9%	22.0%	-22.2%
2018	\$2,872,500	-4.1%	50	61	66
2017	\$2,675,000	1.0%	64	50	85
2016	\$2,800,000	-4.9%	61	50	74
2015	\$1,993,000	-0.3%	64	66	63

at a glance

SANTA MONICA

7.4%

Change in Median Selling Price {2018 v 2017}

66

Average Days on Market

50

Units Sold

\$2.9m





at a glance

SILVER LAKE / ECHO PARK

-1.9%

Change in Median Selling Price {2018 v 2017}

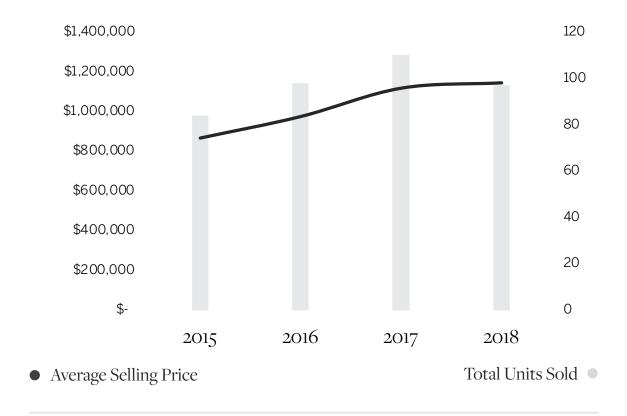
72

Average Days on Market

97

Units Sold

\$1m



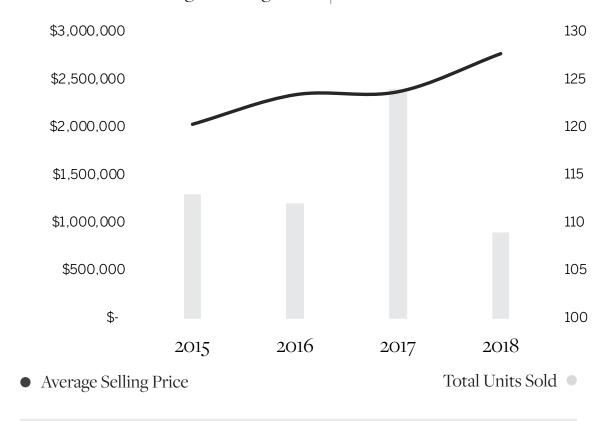
About

Silver Lake/Echo Park

Rock 'n' roll attitudes contrast the refined and modern homes of Silver Lake. This hilly neighborhood is one of L.A.'s most walkable areas and is home of its namesake reservoir and cutting-edge music scene.

SOTHEBYSHOMES.COM/SILVERLAKE

Q3	Median Selling Price	Sale Price vs. List Price	Closed Units	Active Inventory	Average Days on Market
{2018 vs. 2017} Change	-1.9%	-	-11.8%	35.6%	-8.6%
2018	\$1,025,000	-5.0%	97	80	72
2017	\$1,044,500	5.5%	110	59	78
2016	\$887,500	0.4%	98	67	80
2015	\$777,500	5.9%	84	82	90



About

Sunset Strip/Hollywood Hills

Hollywood's fame is rooted in its cultural identity, peerless entertainment industry, and historical significance as the origin of American cinema. Get a perfect martini at Musso & Frank's, which has been serving drinks since 1919 to the likes of Charlie Chaplin and William Faulkner, and then stroll down to the Roosevelt Hotel for a nightcap.

SOTHEBYSHOMES.COM/SUNSETSTRIP

Q3	Median Selling Price	Sale Price vs. List Price	Closed Units	Active Inventory	Average Days on Market
{2018 vs. 2017} Change	14.4%	-	-12.1%	10.3%	-9.6%
2018	\$2,000,000	-4.8%	109	256	93
2017	\$1,749,000	-2.3%	124	232	102
2016	\$1,791,285	-1.8%	112	229	99
2015	\$1,551,000	0.1%	113	209	81

at a glance

SUNSET STRIP / HOLLYWOOD HILLS

14.4%

Change in Median Selling Price {2018 v 2017}

93

Average Days on Market

109

Units Sold

\$2m





at a glance

VENICE

-2.1%

Change in Median Selling Price {2018 v 2017}

85

Average Days on Market

53

Units Sold

\$2.1m



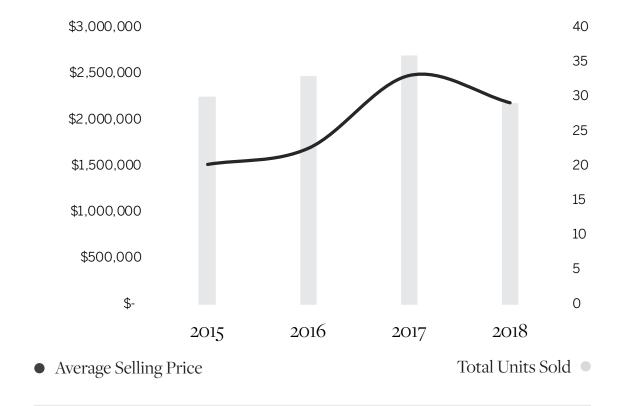
About

Venice

Welcome to the heart of Silicon Beach. Admire the street art and commissioned murals in old Venice, alongside a new community of creative entrepreneurs, startups, and venture capitalists. Stroll through Abbot Kinney, the "coolest block in America." Explore the historic Venice Canals, a tranquil and hidden gem, and finish the evening with dinner at Gjelina.

SOTHEBYSHOMES.COM/VENICE

Q3	Median Selling Price	Sale Price vs. List Price	Closed Units	Active Inventory	Average Days on Market
{2018 vs. 2017} Change	-2.1%	-	-8.6%	25.0%	39.5%
2018	\$2,120,000	6.1%	53	75	85
2017	\$2,165,000	1.3%	58	60	61
2016	\$1,850,000	-1.3%	61	72	90
2015	\$1,689,563	-0.2%	46	52	85



About

West Hollywood

West Hollywood is a thriving, diverse community on the leading edge of culture, entertainment, and design. "WeHo" is home to the Pacific Design Center and ground zero for Los Angeles's thriving Interior Design and Architectural community.

SOTHEBYSHOMES.COM/WESTHOLLYWOOD

Q3	Median Selling Price	Sale Price vs. List Price	Closed Units	Active Inventory	Average Days on Market
{2018 vs. 2017} Change	1.7%	-	-19.4%	48.4%	-20.7%
2018	\$1,800,000	0.1%	29	46	69
2017	\$1,769,500	-0.2%	36	31	87
2016	\$1,500,000	0.1%	33	48	80
2015	\$1,342,500	3.5%	30	32	73

at a glance

WEST HOLLYWOOD

1.7%

Change in Median Selling Price {2018 v 2017}

69

Average Days on Market

29

Units Sold

\$1.8m



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